

## goERPcloud Releases Lean Manufacturing Software Trial for Microsoft Dynamics™ AX

goERPcloud and mcaConnect partner to offer 30 Day cloud-based lean manufacturing software trials.

**(September 16<sup>th</sup>, 2014)** RoseASP, a Microsoft Dynamics ERP and CRM hosting provider, and mcaConnect, an expert in lean manufacturing business processes and a Gold Certified Microsoft Dynamics AX Partner, formed a strategic partnership to deliver <u>cloud-based Areteium Lean</u> <u>Manufacturing software</u> for trial through goERPcloud, goERPcloud announced Tuesday.

The partnership marks the first time Microsoft Dynamics Partners are able to host their own industry specific software trials and leverage the goERPcloud nurture marketing and trial system. goERPcloud is expanding its options for delivering <u>ERP software trials</u> with added agility to accommodate a richer ERP demo program and help partners achieve their goals and further position themselves as leading software providers in their targeted industry verticals.

Areteium by mcaConnect is a lean manufacturing software solution that supports high-mix, low-volume manufacturing businesses to accurately balance their value stream against customer demand, identify spikes and dips, support what-if scenarios and monitor real-time key lean performance indicators, including target stock levels and reorder points.

"The opportunity to put the software in the hands of manufacturers before they make a purchase allows them to truly see the value it brings to complex manufacturing," said Doug Bulla, mcaConnect's Vice President. "This will help empower decision making for our future clients while they assess their software options. We're looking forward to working closely with RoseASP and goERPcloud to help improve and streamline the processes of those future customers with lean manufacturing software and Microsoft Dynamics AX."

With an innovating lean planning toolset, mcaConnect's software helps high-mix, low-volume manufacturers in designing future state value streams as well as improving lead times, reducing waste and supporting data-driven decisions.

## About mcaConnect, LLC

mcaConnect delivers Microsoft Dynamics AX & CRM solutions and services to companies in the manufacturing, distribution, and energy markets. Recently named FY14 US Manufacturing Partner of the Year, mcaConnect is a Gold Certified Microsoft Partner comprised of leading Dynamics AX & CRM experts who apply deep industry knowledge and innovative ideas to every project.



## About goERPcloud

goERPcloud is the first on-demand Microsoft Dynamics Cloud Marketplace that allows you to test drive different flavors of Microsoft Dynamics AX, GP, NAV and CRM with preconfigured 3rd party applications. goERPcloud boasts a robust ecosystem of Microsoft Dynamics Partners, helping businesses find the cloud-based software solutions that best fit their current and future business needs. Since 2000 RoseASP.com, the power behind goERPcloud, has provided hosted Microsoft Dynamics ERP and CRM applications to businesses around the world.

For more information visit <u>http://www.goerpcloud.com/</u> or contact:

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